

Meeting Name: **MN Masters LMSC Board Meeting**

Date/Time of meeting: **Tuesday, June 25, 2019**

Location: Washburn Library

Meeting run by: Tom Moore

Minutes Recorded by: Hannah Cohen

Motions:

- 1) The board approved the May 2019 meeting minutes.
- 2) The board approved the USMS convention delegates.
- 3) The board set fees for 2020 and for “year plus” discounted fees for the end of 2019.
- 4) The board did not approve funding the grant application from Heritage Sports Foundation for the Northside Swim Collaboration Project.

Number of Attendees: 11

Executive Committee members present: Tom Moore, David Bergquist, Julie Sabo, Hannah Cohen, Beth Nymeyer, Randy Ness

Executive Committee members on conference call:

Board Members Present: Mark Kaplan, Carrie Stolar, Marc Anderson, Jeremy Busch,

Board Members on conference call:

Other Members: Dave Kough

Minutes:

- The meeting was called to order at 6:39 PM. The May meeting minutes were approved (Jeremy made the motion, Marc A. seconded it, the motion passed on a voice vote).
- Julie discussed the budget and passed around a handout with the latest numbers. There were no major updates.
- Randy N. – 52 registered in June (a bump likely due to open water swims), which brings us to 1208 swimmers for the year, a little ahead of last year.
- The **National Convention** is in St. Louis from September 11 to 15. The budget provides costs for five attendees. Minnesota LMSC has three assigned delegates and can request additional “At Large” delegates. The list of proposed delegates is:

Designated Delegates	Requests for “At Large” Delegates
1. David B.	4. Carrie S. (USMS Board of Directors) – paid for by USMS
2. Randy N.	5. Beth N. (Awards and Recognition National Committee)
3. Dave K.	6. Sandra F. (Long Distance Committee)

- Marc A. made a motion to approve the above designated delegates and request for the above “At Large” delegates. Hannah seconded the motion and the motion passed on a voice vote.
- We discussed **Fees and the Unified Fee Initiative:**
 - **Fees**– We discussed fees for 2020 and fees for “year plus” discounted fees for end of 2019:
 - July = \$40 USMS fee + \$5 LMSC fee
 - August = \$35 USMS fee + \$5 LMSC fee
 - September = \$35 USMS fee + \$5 LMSC fee
 - October = \$25 USMS fee + \$5 LMSC fee
 - (November 2019 and beyond) 2020 = \$45 USMS fee + \$11 LMSC fee
 - Marc A. made a motion to approve the above fees and Mark K. seconded the motion. The motion passed on a voice vote.
 - Carrie discussed the **unified fee initiative** from USMS - \$60 fee with \$12 going to LMSC, starting in 2021, but we could opt in early. We discussed the pros and cons:
 - **Pros:** Would standardize the fee structure among LMSCs. Would allow for month-to-month registrations, multi-year registrations, promotions like Adult-Learn-to-Swim (ALTS) memberships or open water memberships, and provide more automation for gyms that run masters programs (USMS could bill gym, gym could bill the swimmers directly). If we join, USMS would pay hotel cost for convention.
 - **Cons:** USMS has more control over LMSCs. Would like more details on ALTS membership, open water membership.
- **Annual Meeting** – Proposed to be Saturday, November 2 after a sprint meet at Minnetonka (in their cafeteria).
- **LMSC Standards** – We missed one mandatory standard: 2.4.2 All participants in sanctioned events are USMS members or members of their country’s Masters organization (article 202.1: Sanctions). However, 1) it’s a person who was a member in 2018 and was a member in 2019; there was just a timing issue and 2) we have a process and procedure in place, which means we meet the requirements of USMS’s insurance carrier (which is the point of the standard).
- **Jeremy B. (Website Project)** – There is a separate website for records (<https://minnesotamastersrecords.com/>) hosted by godaddy.com. Jeremy is concerned that a second website would cause search engine optimization problems (search engine will not know which website has more authority and therefore neither will be easy to find).
- **Randy N (Adaptive Sports USA Junior Nationals Championship Event)** – Debra Swanson is looking for volunteers (greeters, timers, time sheet/results runners, staging assistants) for the event (July 14 to 19; swimming events are July 15 and 16). Randy will advertise for volunteers in the email blast.
- **Summer Fitness Challenge (Beth N)** – Beth made a facebook event for the Smarty Pants 2K Fitness Challenge open water swim at Lake Nokomis (7/16).

Grant Application

- We received a grant application from Heritage Sports Foundation (501(c)(3) exempt) for the Northside Swim Collaboration Project. Key paragraphs from the application:

- This collaboration was formed to address the lack of access to pools and water activities for the inner-city community (North Minneapolis) and to get North Minneapolis excited about swimming again.
 - The objective of this project is for black women to learn how to swim, find creative ways to apply the lessons to real life situations, and place more value on the skill. Black women ages 13+ will receive swim lessons in two hours sessions that will be broken into two parts. The first half of the session will be guided instruction on swimming. The second half of the session will be a candid dialogue about navigating relationships. Each week will focus on a different topic led by respected women in the community to include a Love Therapist. All participants will keep a swim journal during the project.
 - We believe this program will address the needs in the MN swimming community as well as spark the interested needed to get the North Minneapolis community swimming. The goal is to introduce the community to MN swimming resources and to work as a relaunch for North Minneapolis swim programs. This program will sustain itself by reusing equipment, recruiting more partners and following programs will possibly charge a minimum fee. We plan to be creative in our programming going forward and we also believe this will create the buzz we need to get the swimming train moving in North Minneapolis.
- They are requesting \$3510 to cover costs for pool space, insurance, swim instructors, lifeguards, equipment, supplies, and media production.
 - Marc A moved to approve. Beth seconded it. The motion did not carry on a voice vote. We chose not to fund the application because it targets ages 13+ (USMS is 18+) and some of the funding was not targeted toward fitness (e.g., media production).
 - We discussed making some criteria to guide applications and hope to work with Heritage Sports Foundation for possible Adult-Learn-to-Swim programs.

The next meeting is **7/30/19 at 6:30 PM at the Washburn Library.**

The meeting was adjourned at 7:55 PM.