

Meeting Name: **MN Masters LMSC Board Meeting**

Date/Time of meeting: **Jan. 24, 2017 6:30 PM**

Chair: Krisie Melsen

Minutes Recorded by: Carrie Stolar

Motions Passed:

- 1) Board MSA approved minutes from the 12/20/16 board meeting.
- 2) Board MSA approved Darrell Smith as Minnesota Masters Vice Chair.
- 3) EC recommends budget to the Full Board.
- 4) Board MSA approved 2017 budget.

Number of Attendees: 6

Executive Committee members present: Carrie Stolar, Dave Kough, Krisie Melsen, David Bergquist, Hannah Cohen

Executive Committee members on conference call: Pam Ogden

Board Members Present: Mark Kaplan

Board Members on conference call: Marc Anderson

Other Members: Darrell Smith

Minutes:

The meeting was called to order at 6:37 pm

- 1.) Tabled motion for Darrell Smith as Vice Chair was reopened. Darrell Smith was voted in as Vice Chair.
- 2.) Committee Recaps:
 - a. Records: 4 individual/9 relay records set at Icebreakers Meet.
 - b. HOF: waiting to have last year's class published on website
 - c. SCM top ten: submitted
 - d. Treasurer: 1099s complete. Listened to USMS peer to peer call and determined that we are in good shape compared to many other LMSCs. Mandatory survey for LMSC treasurers completed. 2016 financial statements completed and forwarded to EC. Distributed proposed 2017 budget and final 2016 budget.
 - e. ALTS: To be held at St. Kate's. Training date TBD.
 - f. Meet: Icebreakers meet ran long with 140 participants but smoothly. Meet committee will be meeting next week. Edina meet (Feb 26) at St. Thomas is next.

- g. 2017 LC Nationals: We have a proposed budget. We are waiting to hear from USMS on what sponsors we can approach. Monthly meetings with National Liaisons have been requested.
 - h. 2017 SC Nationals: A hotel block for team MN has been reserved. Information on the block will be included in the email blast. Working on Team MN registration for the meet.
 - i. Waiting to promote Team Identity site until we have a new logo.
 - j. Registrar: Currently have 978 individual and 12 clubs registered in total as well as 25 workout groups
- 3.) 2017: Budget: EC voted to recommend the budget to the full Board. Then the Board voted on budget and approved it. Goal for 2017 Nationals is to financially break even.
- 4.) 2017: Goals: (Krisie to send out more detail) Pillar structure.
- *Foundational goals: transgender policy, streamline and maintain, continue to utilize collaboration site, to meet or exceed LMSC standards.
 - *Member engagement: Try and engage to new and current members, get more individuals active
 - *Competition events: increase participation, engage people in 2017 nationals, offer a variety of opportunities for people to compete
 - *Communication and branding: rebrand MN Masters- new logo and redesigned website; consistent communication

Focus for 2017:

- *Outreach to those that aren't already active
 - *Opportunity with coaches...education, more involvement, more awareness of our events
 - *Rebranding: New logo (need by early March so that can introduce it at state meet/use new logo on gear for spring nationals). We want 3 logos to vote on as a board that we can then bring to our members. Darrell Smith to ask the graphic artist in his company to explore.
- 5.) Other: Darrell: Worlds: There is a week gap between nationals and worlds. Darrell will work with Alyssa on establishing team MN, relays, and group get-togethers.
- Scanning old Sternwheelers: Sarah had volunteered to scan them. Darrell has some, and others are in the storage area.
 - Meet registration: If there are post-registration changes or relay registrations, send them to David.

Ongoing Action Items:

- 1) Committee chairs to get all voting members of their committees to sign the Conflict of Interest Certification (ongoing).**

- 2) Survey membership for volunteer interests. Add invitation to join MN Masters monthly meetings in blast. Tom to write invitation, create simple survey, and compile list of what recruiting for.**
- 3) Renew your USMS registration and send the confirmation to Dave for reimbursement for Executive Board members and Committee Chairs that will be continuing in their roles for 2017.**
- 4) Carrie is still seeking sponsorships for the 2017 LC Nationals.**
- 5) Verify that you are set up to receive MN Masters emails.**
- 6) Future Board Meeting Dates: February 28. March meeting moved to March 21**
- 7) Alyssa to look to drive traffic to the team identity site. (Waiting on new logo).**
- 8) Krisie to confirm with the committee chairs that they will be staying in position for 2017.**

New Action Items:

- 1. Carrie to send Darrell a conflict of interest form to complete.**
- 2. Publish the 2016 HOF class on the MN Masters website.**
- 3. Review goals.**
- 4. Darrell to ask the graphic artist in his company to work on the new logo. He will email the EC if it is a go.**

Date of next meeting: Tuesday, Feb. 28, 2017

The meeting was adjourned at 7:50 PM.

Respectfully submitted,
Carrie Stolar (Secretary)