

Meeting Name: **MN Masters LMSC Board Meeting**

Date/Time of meeting: **Feb. 28, 2017 6:30 PM**

Chair: Krisie Melsen

Minutes Recorded by: Carrie Stolar

## **Motions Passed:**

- 1) Board MSA approved minutes from the 1/24/17 board meeting.

Number of Attendees: 7

Executive Committee members present: Carrie Stolar, Dave Kough, Krisie Melsen, David Bergquist, Hannah Cohen, Darrell Smith

Executive Committee members on conference call: Pam Ogden

Board Members Present: Alyssa Walsworth

Board Members on conference call: Marc Anderson, Tom Moore, Aleta Kolan

Other Members:

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## **Minutes:**

The meeting was called to order at 6:40 pm

- 1.) Treasurer: Reports are on collaborative site. Dave handed out the updated budget/balance sheet. Revenue is strong now due to registrations. Donations income is also strong as most come in with registrations. 2016 required financials have been submitted to USMS. The tax return has not yet been completed.
- 2.) Secretary: The updated board members' names and annual meeting minutes have been submitted to USMS.
- 3.) Registrar: As of yesterday, 1035 individuals, 11 clubs, 176 unattached, and 25 workout groups (10 of which are LTF) have registered.
- 4.) Records: At the February meet, 3 individual records and 1 relay record were set. Two additional records were set by Sandra F-B at a meet in Florida.  
Historical meet manager information was found for LC meters, so we now have months and dates for those records.  
HOF: David put class of 2016 on website
- 5.) Aleta: Will connect with the National office on coach and club development per Tom's email, and will also connect with Carrie and Barb on ideas from the coaches' conference last November.
- 6.) Tom: Attended the USMS BOD meeting on February 11. USMS is moving towards a model where the national office provides the daily management and the BOD oversees it all. They are also

- encouraging younger volunteers at all levels of the organization. A Futures Task Force (Volunteers Task Force) has been created, and Tom is on it. They discussed providing recognition for service, and the only way to get highest level of recognition is to train your replacement and leave your position. Bill Brenner is willing to come out and give a presentation on coach and club development, with the goal of growing clubs and workout groups through coaches.
- 7.) Alyssa: National Team: Team MN registration is online. We may have 10 to 15 people from MN at spring nationals.
  - 8.) Hannah: OW Committee met Feb 12. Five Lake Phalen swims are scheduled. Hannah will ask for volunteers to work the swims in the email blast so that the committee members can also swim. Volunteers can swim for free. Hannah will work with David B. on online registration. She needs caps (from storage room). Buoys are also in the storage room. She will create Facebook events, but will need help spreading the word as time gets closer.
  - 9.) David: Preliminary SC meters top 10 published. MN is well represented. Sunday meet results will be posted in a couple of days.
  - 10.) Darrell: Sternwheelers to given to Marc at the meet.  
Worlds: 5 swimmers will be representing MN. Darrell can coordinate team MN for Budapest.
  - 11.) Pam: Website newsletter: The February newsletter is posted, and hopefully the March newsletter will be posted in a week.
  - 12.) Carrie: ALTS: looking for swimmers! Will be held at St. Catherine's in April.
  - 13.) Krisie: St. Thomas meet went smoothly, and it ended at 2:50. We need meet directors for state. (Sunday...Aleta...Saturday...Tom? Alyssa can help too.) Made \$300+ on Icebreaker.
  - 14.) Nationals: Article for Swimmer magazine covering Nationals is complete. Now working on the social plans. The site visit will be held at the end of March. We are still looking for sponsors for the meet. Laura Winslow from Arizona will be heading up online registration etc. We should plan on having an information booth at state.
  - 15.) Krisie will be heading to Houston for the leadership summit next week.
  - 16.) Logo and t-shirt design (for state and nationals): Darrell: The graphic artist within his company will work on the logo in his free time, but he is not available until mid-March. In the meantime, we might look for other graphic artists in case his pipeline fills. Alyssa will talk to her graphic artist contact, who anticipates 8 hours of time (\$500) to create the design. She will ask for his timeline, and we need to send potential themes...loon? We also need State meet shirt ideas. Perhaps ask Innovative Design?

#### **Ongoing Action Items:**

- 1) Committee chairs to get all voting members of their committees to sign the Conflict of Interest Certification (**
- 2) invitation to join MN Masters ongoing).**
- 3) Survey membership for volunteer interests. Add monthly meetings in blast. Tom to write invitation, create simple survey, and compile list of what recruiting for.**
- 4) Renew your USMS registration and send the confirmation to Dave for reimbursement for Executive Board members and Committee Chairs that will be continuing in their roles for 2017.**
- 5) Carrie is still seeking sponsorships for the 2017 LC Nationals.**
- 6) Verify that you are set up to receive MN Masters emails.**
- 7) Alyssa to look to drive traffic to the team identity site. (Waiting on new logo).**
- 8) Krisie to confirm with the committee chairs that they will be staying in position for 2017.**

**New Action Items:**

- 1. Dave to get caps for OW.**
- 2. Carrie to send ALTS lingo to the Board to recruit swimmers for the April session.**
- 3. Coordinate Nationals booth for state.**
- 4. Alyssa to talk to a graphic artist and send themes regarding the MN Masters logo.**
- 5. State and national t-shirts!**

Date of next meeting: Tuesday, Mar. 21, 2017

The meeting was adjourned at 7:35 PM.

Respectfully submitted,  
Carrie Stolar (Secretary)