

Meeting Name: **MN Masters LMSC Board Meeting**

Date/Time of meeting: **Nov, 29 2016 6:30 PM**

Vice Chair: Krisie Melsen

Minutes Recorded by: Carrie Stolar

Motions Passed:

- 1) The Secretary accepted Krisie Melsen's resignation as Vice Chair. The EC approved Krisie Melsen as Chair. The EC nominated Darrell Smith as Vice Chair but the motioned was tabled/deferred for a vote until the December meeting when Darrell Smith will be in attendance.
- 2) Board MSA approved amended minutes from the 10/24/16 board meeting.

Number of Attendees: 12

Executive Committee members present: Carrie Stolar, Dave Kough, Marc Anderson, Krisie Melsen, David Bergquist, Pam Ogden

Executive Committee members on conference call:

Board Members Present: Mark Kaplan, Hannah Cohen, Brian Cohn, Tom Moore, Alyssa Walsworth

Board Members on conference call:

Other Members: Isaac Flath

Minutes:

The meeting was called to order at 6:37 pm

- 1) With the resignation of Karen Zemlin as Chair and the nomination/vote of Krisie Melsen to the Chair from Vice Chair, there was discussion about a change in the bylaws in the future so that the Vice Chair would automatically become Chair if the Chair resigns. Brian explained that the bylaws were specifically written so that the Vice Chair is not considered a chair-elect in an effort to minimize the overall time commitment of the Vice Chair. Krisie then explained that her vision for the Board is a more teamwork based approach starting with the Vice Chair and committee chairs.

2) Highlights of the Committee Reports:

- Pam (Registrar): 351 swimmers are registered for 2017. We are ahead of last year (283) So far, 10 clubs and 22 workout groups have registered. Lifetime is registered as a workout group (10 of the 22 workout groups are Lifetime.)
- Mark (Records): Records are up to date, including the Minnetonka meet swims.
- Mark (HOF): The committee was polled, and all were pleased with the ceremony at the annual meeting. The vision for the future is for smaller HOF classes. Barb Scouler is resigning from committee, and the committee will look to fill her spot.
- Carrie (ALTS): USMS held the ALTS certification class at Plymouth Lifetime on November 19. Planning is just beginning for the 2017 April ALTS session. Krisie mentioned that we could potentially use a LTF pool.
- Carrie (Coaches Committee) A recap was given of the National Coaches' Clinic and Pacific annual meeting. Carrie will send a recap and presentation from Coaches' Clinic.
- National Team/Merchandise...no report
- Krisie (Meet Committee): Minnetonka hosted the November meet. Hopkins will host the December meet instead of Burnsville. The SC meet at the U is on track. Tom is the meet director, and Shannon Swartz is shadowing;
- *Nationals: The two lead officials have been selected and approved. They are Michael B. (admin ref) and Rick Biggs (chief judge (head ref for meet)). Rick will oversee refs as a whole. The order of events will be selected by the USMS Championship committee in the next 2 weeks. There has been little response from our membership regarding the requests for help with sponsorship: Hannah will talk to 3 M. Carrie/Pam will insert a new request for help contacting companies in the weekly email blast. Marketing and sponsorship taking forefront now!
- Website refresh: Joe Anderson will take the lead and is making progress
- Brian (IT): email alias clarified: make sure your mail is set up to forward to your email to ensure you are getting the emails; instructions are in tips and tricks
- Tom: At the USMS Board meeting last night, the National Coaches' Clinic was discussed. In February he will attend an in-person board meeting. In March there is a LMSC leadership meeting in Houston; Krisie or another board member should attend
- Hannah: Open Water: Three Saturdays and 2 Wednesdays have been selected for Lake Phalen swims next year

3) BUDGET: 2016 overview/2017 planning

4) Chair's vision for 2017 goals/planning: Three Pillars

- Meet and OW committee under Competition Pillar
- Second pillar will be Community Outreach: coaches/ fitness/ ALTS, community
- Marketing and IT under the third pillar

The committees will function separately but more aligned as they will be working towards the same goals, and they will also have a simplified and clearer direction.

PROCESS: The chairs of the committees will email each other to come up with broader goals for each pillar. Then each committee should have goals that align with those broader goals. More explanation to come in subsequent meetings.

Examples of goals: community outreach: get coaches more involved. Marketing and IT: rebranding: new website and logo

Ongoing Action Items:

- 1) Committee chairs to get all voting members of their committees to sign the Conflict of Interest Certification (ongoing). Carrie to get the complete documents from Karen.**
- 2) Mark Kaplan to contact graphic artists to continue the process to design a new MN Masters logo.**
- 3) Dates and events for 2017 to Pam and Tom by December 1 to be included in the member postcard.**
- 4) Send convention reports to Carrie or upload them to collaborative site.**
- 5) Survey membership for volunteer interests. Add invitation to join MN Masters monthly meetings in blast. Tom to write invitation, create simple survey, and compile list of what recruiting for.**

New Action Items:

- 1. Krisie: Follow-up with Darrell on whether Wise Guys workout group will be registering again.**
- 2. Krisie: Graphically illustrate the new organization.**
- 3. Budget: Look over at the committee level and send feedback to Dave by December 15.**
- 4. Turn in outstanding 2016 expenses.**
- 5. Renew your USMS registration and send the confirmation to Dave for reimbursement for Executive Board members and Committee Chairs that will be continuing in their roles for 2017.**
- 6. Carrie to send message seeking sponsorships for the 2017 LC Nationals for weekly email blast.**
- 7. Verify that you are set up to receive MN Masters emails.**
- 8. Krisie: Check on availability for LMSC leadership meeting in March.**
- 9. Future Board Meeting Dates: January 24, February 28, March 28.**

Date of next meeting: Tuesday, Dec. 20, 2016

The meeting was adjourned at 8:47 PM.

Respectfully submitted,
Carrie Stolar (Secretary)

