

Meeting Name: **MN Masters LMSC Board Meeting**

Date/Time of meeting: **Dec. 20, 2016 6:30 PM**

Chair: Krisie Melsen

Minutes Recorded by: Carrie Stolar

Motions Passed:

- 1) Board MSA approved minutes from the 11/29/16 board meeting.

Number of Attendees: 7

Executive Committee members present: Carrie Stolar, Dave Kough, Krisie Melsen, David Bergquist,

Executive Committee members on conference call: Marc Anderson, Pam Ogden

Board Members Present: Mark Kaplan, Hannah Cohen, Tom Moore

Board Members on conference call: Alyssa Walsworth

Other Members:

Minutes:

The meeting was called to order at 6:40 pm

- 1.) Treasurer: Distributed a preliminary 2017 budget. We will plan on approving the 2017 budget at the January meeting. Please provide budget feedback prior to the next Board meeting.
- 2.) Chair/Vice Chair: The proposed Vice Chair (Darrell Smith) was not able to make it to the meeting tonight. The Board will wait until January to vote on his appointment.
- 3.) Registrar: As of today, 627 athletes registered for 2017.
- 4.) Committees:
 - a. Marc (records) At the Short Course Meters Meet: 84 individual and 18 relay records were set. The final Long Course top ten has been published. Minnesota was well represented with 32 individuals in the top ten, and Joseph Andersen was first/All American in two events. Eight relays were also in the top ten. Jay Joyner is now on records committee

(HOF): The class stories and pictures need to be published from 2016:
Sharon Simpson has replaced Barb Scouler on the HOF committee.

- b. Communications: Pam will provide addresses to Tom to mail out the postcards. They will be mailed in January to all 2016 and 2017 members.
- c. National Team: Alyssa will look into getting a room block for team MN in Riverside. Once secured, she will share the information with Pam to include the information in the email blast.
- d. Open Water: There are new sanctions that will affect Scott's open water races. OW will need to share with Scott. The ISM position has gone away for 2017, but the Safety Director will have same power as ISM. Workouts at Lake Phalen will not be affected.
- e. Meet: Are the timers for the Icebreaker Meet set (Scott/Flyers)? Edina is set for February meet
- f. David: Rule Changes: For 2017, swimmers can swim 6 events per meet. We can also offer time trial events for yards meets at the end of a meet. (Not at Nationals). Time trial events do count as one of your 6 events. For timing, the average of two button times or button time will be used for the official time if the touchpad doesn't work. (No more calculations). Records must be set in fresh water pools, not in sea/ocean water. For Open Water and postal swims, your age is determined at end of the year. One hour e postal is now offered in both January and February (previous just offered in January).
- g. ALTS: YMCA will not allow us to host ALTS at their pools. Still pursuing LTF. Mark Kaplan suggested talking to Chris Aarseth about hosting at Mpls SW: Mark Kaplan to connect and lay groundwork.
- h. Meet committee: The Short Course meters is a go for 2017. Anyone can host a meet at any time!
- a. National committee: The order of events and the lead officials have been confirmed. Site visit dates by the USMS Championship Committee has been confirmed (end of March). Still looking for sponsors. According to Hannah, 3M doesn't give money to athletic events. She will resubmit the application as a health and wellness expo as we will have one as a part of the meet.

5.) 2017 Planning: Organization for Minnesota Masters: Pillars

- 1. Member engagement: coach services
- 2. Competition Events
- 3. Communication and Branding

Come up with a few goals for each pillar. Conceptually it seems to work well. There will be a small number of goals that multiple committees share.

Where will get posted? It is an internal document, primarily for our use. It will get published, but we don't expect much feedback from general membership. Each committee can have own goals if they want. The goals will be in line with the broader goals.

Next step: mapping out **goals** for each pillar.

BRAINSTORM SESSION:

Foundation goals: 1. Clarify Policies

2. Streamline and maintain
3. Increased use of collaboration site
4. Continue to meet or exceed national LMSC standards

Member engagement 1. Trying to engage with new/current members

2. Expand participation/Engage less active members

Competition Events 1. Engage around 2017 LC Nationals: swim/volunteer: 100% participation

2. Continue to offer a variety of events (types of events and throughout the year)

Communication and Branding

1. Rebrand (new logo and redesigned website) (drive traffic to team identity site)
2. Consistent communication

Ongoing Action Items:

- 1) Committee chairs to get all voting members of their committees to sign the Conflict of Interest Certification (ongoing). Carrie to get the complete documents from Karen.**
- 2) Mark Kaplan to contact graphic artists to continue the process to design a new MN Masters logo.**
- 3) Send convention reports to Carrie or upload them to collaborative site.**
- 4) Survey membership for volunteer interests. Add invitation to join MN Masters monthly meetings in blast. Tom to write invitation, create simple survey, and compile list of what recruiting for.**
- 5) Turn in outstanding 2016 expenses.**

- 6) **Renew your USMS registration and send the confirmation to Dave for reimbursement for Executive Board members and Committee Chairs that will be continuing in their roles for 2017.**
- 7) **Carrie is still seeking sponsorships for the 2017 LC Nationals.**
- 8) **Verify that you are set up to receive MN Masters emails.**
- 9) **Krisie: Check on availability for LMSC leadership meeting in March.**
- 10) **Future Board Meeting Dates: January 24, February 28, March 28.**

New Action Items:

- 1) **Budget: Look over the preliminary budget and send modifications to Dave by January 15. Be ready to vote on the budget at the January meeting.**
- 2) **Mark Kaplan will talk to Mpls SW as an ALTS location.**
- 3) **Pam will provide addresses for the postcards to Tom. Tom will mail the postcards.**
- 4) **David/Carrie to talk to Scott confirming that he is providing timers for the Icebreakers meet.**
- 5) **Alyssa to look to drive traffic to the team identity site.**
- 6) **Relook at the brainstorming goals so that they can be finalized at the January meeting.**
- 7) **Krisie to confirm with the committee chairs that they will be staying in position for 2017.**
- 8) **Hannah will contact Scott about the new OW rules.**
- 9) **Annual meeting October 7?**
- 10) **Alyssa will set up a hotel block for Riverside.**

Date of next meeting: Tuesday, Jan. 24, 2017

The meeting was adjourned at 8:20 PM.

Respectfully submitted,
Carrie Stolar (Secretary)

