

MN Masters Board of Directors Monthly Meeting

Tuesday, Nov 28, 2023: hybrid at 6:30 pm at St. Louis Park library

Attendees:

Nick, Niki, Seth, Sam, Carrie, Gerry, Mark, Tom H, Martha, Beth, Brian

- Approve past meeting minutes:
-will approve next meeting
- Annual Meeting feedback: Record attendance; need new food chair

Approximately 150 people attended

Mary Hoover is stepping down from the food chair role; will need to recruit new chair for 2024
- Short Course meters meet:
USMS revised guidelines on measuring pools. Officials are set. Timers are from UoM
- Education weekend in 2024 (ALTS, etc.):
Combine with USA swimming? Could hold at the Minnetonka and wouldn't have to pay for pool time. Mid-April timing?
- Bank account/P.O. Box/tax exempt letter
Carrie will check weekly, change reimbursement form to PO Box; not Nick's (treasurer's home) address
Might need something from the state for tax exempt letter
 - Our new address: P.O. Box 223, Chanhassen, MN 55317
 - For packages: P.O. Box 223, 7730 Laredo Dr., Chanhassen, MN 55317
- Need new sanctions chair
Seth is considering taking on the role
- Secretary resignation
We have the minutes complete for last month, but not annual meeting. Possibly divide and conquer?
- New HOF committee co-chairs
Nicki & Brian Holthus are the new co-chairs
- Postcard or new communication tool
Communication tool to get more people to registration, more in depth new letter (monthly), email template, each person on the board contributes? Or interest articles, Constant Contact, MailChimp, Beth will do research on the cost
- Building the 2024 Budget: Please send budget items to Nick

Regular Board Updates

- Exec. Committee Reports: including Treasurer, Membership, USMS
USMS-Acquired Grown-Up Swimming, USMS board committees members have been approved

Membership-4% increase from last year, decrease in the month, YWCA club – where did the members go? Many have gone to non-USMS teams; unique ideas rather than meets to draw members

Treasurer -Revenue higher budget, expenses lower budget, Fall fling – made \$500, November strong as well, budget – make sure to include special events (Relay same weekend as coach association, Annual meeting virtual, Open Water Nationals, Fargo Meet, Buoys, Scholarships/Foundations, V3 event, Facebook Marketing, Educational Weekend, update website,) Budget approval in January – cost measures due around December 20,

- Committee Reports: (May not all have an update to share)
 - ALTS: (Carrie/Tom): Fall ALTS recap
Tom not on call – heard it was successful.
 - Coach: (Beth and Wilson)
No update
 - D&I (Luke)
No update
 - Fitness (Beth)
Yoga. Other?
 - Governance and Legal (Landon)
No update
 - Foundation (Tom H.)
No new request & Break the Clock/Sprint Meet new donations, Will need to get the committee together & brainstorm.
 - HOF (Marc)
No update – finishing up stories to upload to website.
 - Meet (Gerry)
Short course meters, Distance meet (Jan 21), Eden Prairie (Groundhog Day event Feb 6), Rochester (March 17), Short Course State (April 27-28), Swim into Summer (June),
 - Officials (Gerry covering for now)
Need more officials, training program & recruiting, USMS officials.
 - OW (Nicki)
No update
 - Records (Marc)
2 new individual records 15-year-old 100 breast / 100 IM (5 years)
Two Relays – 75+ age group
 - V3 (Martha)
Open in 2024, Tours, Hiring Dec/Jan

Future Meetings:

- December: ??
- January 23

