

MN Masters Board of Directors Monthly Meeting

Tuesday March 22, 2022 at 6:30pm

Attendees: Carrie, Brian, Tom H, Gerald, Marc A, Nicki, Duane, Craig Collins, Sue, Beth, Katy, Abbey, Martha

AGENDA

- Approve Minutes of Last Meeting – (Gary) Carrie
 - Fix typo of meet vs meetings
 - White Bear Lake has 2 six lane pools, not one 12 lane pool
 - Moved, seconded, and approved to approve with the two above corrections.
- Board Calendar (recurring tasks) – Carrie
 - No tasks this month
- Recap of Relay 2022, Denver, March 4-6, 2022 – Carrie/Beth/Tom
 - Great opportunity to meet other leaders and network.
 - More younger representation
 - Lots of best practice sharing
 - Great discussions and ideas for growing USMD
 - Energizing
 - Carrie's favorite part was Nathan Adrian's keynote on club development
 - USMS wants to do this in person every year and move the annual meeting to an online forum - USMS cannot
 - Question - could we do a local scaled down version locally?
 - Great idea, but challenge would be finding time when people are not engaged in kids activities.
 - Tom and Carrie to discuss concept
- State Meet Recap – Gerry/Sue
 - Well run meet - 170 swimmers
 - Swimmers had fun
 - About 27 individual and 7 relay state records set
 - Leadoff swimmers automatically got recorded as split times - need to assess whether this should be our standard going forward.
 - Should make the close of registration date more visible sooner
 - Should consider bringing the collection of ribbons and medals to all the meets
 - Describe scoring system in the meet announcement
- White Bear Lake Meet Opportunity – Gerry/Tom H.
 - Want to have an east side meet - we haven't had one on that side in a long time.
 - Estimate that we will lose \$1,500 for the meet with 80-100 swimmers
 - Recommendation is to delay the meet in White Bear to another time during SCY season and not just a couple weeks before the Richfield meet.
 - General meet suggestion - go to tiered pricing with early bird, regular, and, possibly late, fees
 - If we raise meet fees we'll need to be more proactive about the Foundation providing some support.
- Richfield LCM meet
 - Financial estimate for the meet shows it close to break even with 60 swimmers and tiered entry fees based on timing
 - 10 lane pool, compete in 8

- Will need volunteers on Thursday before the meet to set up.
 - A few details to confirm before we can put together the meet entry site.
- Augmented Start Options – Sue/Gerry/Brian
 - Had an individual who was deaf or hard of hearing who requested a strobe for their block
 - Person was offered the opportunity to swim in a lane easiest to see the strobe.
 - Brian to investigate cost and applicability across timing systems at the various pools we use.
- Nationals – Carrie/Beth
 - 10 swimmers from MN have registered - think there will be another 4-6 swimmers signing up.
- Website update – Brian/Gary
 - Would like to have a way on the web site to make a donation.
 - Send request for input on the website and design in the next email blasts
- ALTS at Blake
 - Tom Moore is scheduling sessions on April 16, 23, 30, May 7
 - Train the trainer on April 9
- Continuation of 2022 Goal Discussion – Carrie/All
 - Overview of new USMS Strategic Priorities - Carrie

Regular Board Updates

- Exec. Committee Reports
 - Finance
 - Information provided by email prior to the meeting.
 - Hall of Fame & Records
 - No news other than the meet update
 - Working on developing a separate category for recognizing contributions to the masters swimming community separate from those for swimming achievements.
 - Meet Committee
 - Next meeting on April 6
 - Membership
 - Will take 2021 registrants off the email blasts after March
 - Fitness and Awards & Recognition
 - No update
 - Would like to start working on nominations for national awards
 - Would like to think about awards and recognition at the local level
 - Foundation
 - No awards made in the past month
 - Will be publicizing through the coaches
 - Considering creating a flyer to post at pools
 - Open Water
 - Gathering data
 - Trying to get results from last year to post on the web site
 - Working with Scott to open registrations more than a week or two before the events.
 - V3

- Groundbreaking has been delayed until May due to challenge getting construction equipment on site.
- USMS Board Update : Breadbasket At-large Director
 - This position is up for selection this year. Two year term. One Zoom call per month; a couple in person meetings per year.
- Committee Reports

Future Meetings:

- Apr 26
- May 24

- June 28